

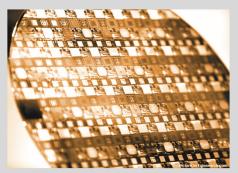
### **SONO-TEK**

**OTCQX: SOTK** 

Annual Meeting of Shareholders

August 19, 2021

### Dr. Chris Coccio, CEO







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**SONO•TEK Corporation** 

#### **Safe Harbor Statement**

This presentation contains forward-looking statements within the meaning of safe-harbor provisions of the Private Securities Litigation Reform Act of 1995. Such statements involve known and unknown risks, uncertainties, and other factors that could cause the actual results of the Company to differ materially from the results expressed or implied by such statements, including delivery of profitable, dynamic growth, growth opportunities for ultrasonic spray technology, retaining and expanding industry leadership and customer base, continuing product diversity, maintaining technological advantage of the Company's nozzles over those of competitors, including faster return on investment compared to conventional spray systems, enhancing global distribution network, establishing market niches for recently developed products and services, including fuel cell roll-to-roll development and controlled coating, market reception of new spray innovations, ability to increase sales of larger machines with longer delivery times, maintaining strong net cash position, achieving EBITDA projections, possible negative effects of the Coronavirus on the Company's operations, and other factors. Accordingly, although the Company believes that the expectations reflected in such forward-looking statement are reasonable, there can be no assurance that such expectations will prove to be correct. The Company has no obligation to update the forward-looking information contained in this presentation.

#### **Welcome Shareholders**

#### Committed, Exceptional Board

BOARD MEMBERS	ROLE	DIRECTOR SINCE
Dr. Chris Coccio	Chairman	1998
Steve Harshbarger	Director	2013
Eric Haskell, CPA	Independent Director	2009
Dr. Donald Mowbray	Independent Director*	2003
Carol O'Donnell	Independent Director	2018
Dr. Joseph Riemer	Independent Director***	2007
Philip Strasburg, CPA	Independent Director**	2004



<sup>\*</sup>Chair of Compensation Committee \*\*Chair of Audit Committee \*\*\*Chair of Nominations Committee

#### **Welcome Shareholders**

#### Committed, Experienced Management Team



**Dr. Chris Coccio** *Chairman & CEO* 



Robb Engle
Executive VP, Engineering



Steve Harshbarger
President & COO



Bennett Bruntil
VP, Sales & Marketing



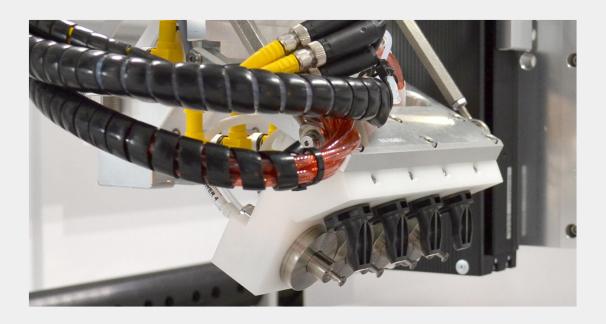
**Stephen Bagley** *Chief Financial Officer* 



Chris Cichetti
VP, Applications Engineering

Executive & Senior Management





### **OFFICIAL BUSINESS MEETING**







#### **Overview**

Sono-Tek Corporation is the world leader in the design and manufacture of ultrasonic coating systems for depositing precise, thin film coatings.

#### The main industries and applications include:

- Microelectronics/Electronics
- Alternative Energy
- Medical
- Industrial
- Research & Development

Market Data - 8/6/2021		
отсох*	SOTK	
Price (8/6/2021)	\$3.03	
52 Week Range	\$2.67 - \$4.92	
Market Cap	\$47 M	
Average Daily Trading (30 day)	~6,500	
<b>Common Shares Outstanding</b>	15.5 M	
Insider Ownership	8%	
Cash & Cash Equivalents 5/31/2021 \$9.28M		

<sup>\*</sup>Nasdaq Application Filed and Pending

#### **OUR MISSION IS TO PROVIDE**

- Precision thin film coating equipment SOLUTIONS
- Outstanding application expertise
- Worldwide application and service support
- Continued advances to our TECHNOLOGY and platforms
- Growth and shareholder value

### Continue to Create New Applications for Our Unique Technology

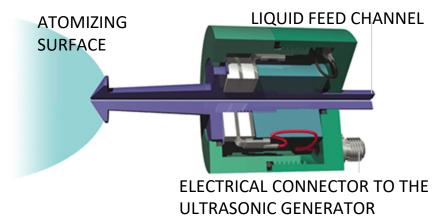
#### **Ultrasonic Coating Technology**

Ultrasonic nozzle systems use high frequency ultrasonic vibrations to atomize liquids into uniform micron-sized drops for a wide variety of surfaces.



#### **Patented Software**

- + Firmware
- + Electronics
- + Precision hardware



#### **Ultrasonic Coating Advantages**

# **Advantages Becoming Broadly Recognized**

## More cost-effective and simpler than alternative coating methods:

- Dramatic reductions in overspray with reduced emissions
- Large cost savings
- Improved process repeatability
- High precision coatings





#### A Changing Climate, in Business & the Environment

Sono-Tek's coating equipment helps drive solutions to today's biggest challenges.



#### **Technology for Industry Advancements that Create a Better World**

#### **Major Global Themes this Year:**

Semiconductors

**Medical Devices** 

Clean Energy



#### **Strong Revenue, Gross Margin & Income**

FYE - Feb





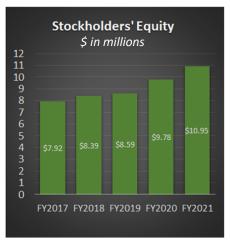


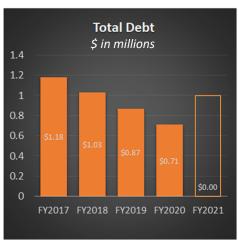
Excellent Results During a Challenging Year with Covid

#### **Excellent Balance Sheet with ZERO debt**

FYE - Feb







\*\$1M Paycheck Protection Program Loan was forgiven in the first quarter of FY2022

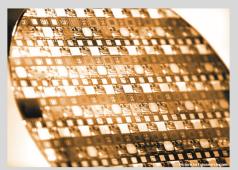






#### Cash & Equity at All Time Highs

### Steve Harshbarger, President & COO







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#### **Successful Ongoing Strategies...**

#### Strategic Shift Starting in 2013 Focused On:

- Providing full system solutions
- Enhancing applications engineering capabilities
- Continually advancing our engineered product designs
- Identifying and establishing key long term strategic partners
- Expanding product line with higher value machines
- Expanding customer base into advanced technology markets for new applications

#### RESULTS

- ✓ Amazing technical capabilities to solve customer coating challenges
- ✓ State-of-the-art engineered products that surpass our competitors
- ✓ Established network of industry experts for large system integration projects
- $\checkmark$  Rapid acceleration of new customers for new applications in high tech markets
- / Average Selling Prices growing each year



#### ...Driving Growth

### **Diversified Markets, Geography & Products**

PRODUCT		
FLUXING SYSTEMS	5%	
INTEGRATED COATING SYSTEMS	28%	
MULTI-AXIS COATING SYSTEMS	38%	
OEM	11%	
OTHER	18%	

MARKET	
ALTERNATIVE ENERGY	15%
INDUSTRIAL	15%
ELECTRONICS	40%
EMERGING R&D & OTHER	7%
MEDICAL	23%
MEDICAL	25/0

GEOGRAPHY	
US & CANADA	35%
LATIN AMERICA	8%
EUROPE, MIDDLE EAST,	
AFRICA (EMEA)	29%
<u> </u>	
ASIA PACIFIC (APAC)	28%
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FY2021 Sales \$14.8 Million

#### **Outlook for Diversified Markets**

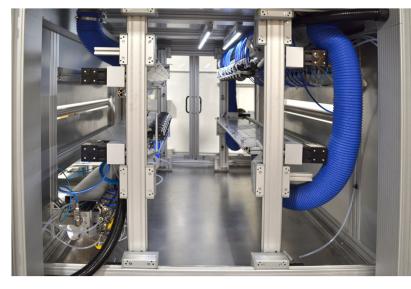
MARKET	APPLICATIONS	OUTLOOK FOR GROWTH
Electronics & Microelectronics	<ul> <li>Semiconductors: photoresist layers</li> <li>Printed circuit boards</li> <li>Sensors</li> <li>Display glass on electronic devices, lenses</li> </ul>	Worldwide demand for advanced semiconductor chips with smaller size and complexity, being driven by sensor technology in cars, appliances, phones, touch screens, etc.
Medical	<ul> <li>Implanted medical devices</li> <li>Blood collection tubes</li> <li>Diagnostic devices, microfluidics</li> <li>Advanced drug delivery products</li> </ul>	Rapid deployment of next gen diagnostic coatings for quick analysis and identification of blood and genomics. COVID-19 accelerating growth
Alternative Energy	<ul> <li>Fuel cell catalyst coatings</li> <li>Hydrogen generation, CO2 reduction electrolyzer coatings</li> <li>Solar cells</li> </ul>	Growing demand for clean energy fuel cell technology, CO2 reduction and other emerging environmentally conscious technologies.
Industrial	<ul> <li>Glass for windows in buildings, vehicles</li> <li>Aerospace/aircraft: specialty component</li> <li>Other industrial: textile nano-materials, food antimicrobials and flavorings, automotive components</li> </ul>	Advances in functional nano-coating materials creating demand for new applications and markets.
Emerging R&D	Wide range of applications in early R&D phase	Broadbased basket of next gen applications in developing markets with growth potential.

#### **Expanding Addressable Existing Markets**

#### **Evolution of Products to Enhance Capabilities**

- Advanced robotic coating platforms
- **Complex multi-nozzle solutions**
- Sophisticated product handling systems
- Full connectivity to IoT/Industry 4.0





Fully automated, large format, customized coating solutions accelerating growth.

#### **Capturing Emerging Markets**

#### Introduction of New Products & Applications Knowledge

NEW DEVELOPMENT **PROGRAMS** 

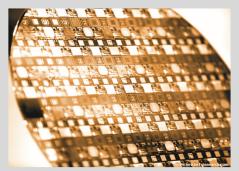
- **Emerging markets development program**
- Roll-to-roll machine development
- Electrolyzers for fuel cells, CO2 reduction, hydrogen generation
- EMI shielding
- Clear laser welding
- **Electrostatics**





Adding new growth initiatives at an accelerating rate

### Chris Cichetti, VP Applications Engineering







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#### Fuel Cell Roll-to-Roll Development Program

#### Strategic Partnership with Roll-to-Roll Experts

- Combined expertise will allow us to accelerate product development
- Partners are very knowledgeable in high volume fuel cell applications
- Approximate 2 year horizon to fully develop system
- Planned expansion of product offering to meet emerging market demand for high volume PEM manufacturing
- Roll-to-roll knowledge will support us in other markets (i.e textiles, paper)



#### **Sono-Tek Applications Lab**

#### Contract Coating & Process Optimization Services for \$\$



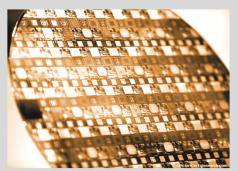
- Significantly increases our "Value Add" to the customer, and differentiates us from competitors
- A growing revenue stream with high margins
- Increases customer confidence to purchase a machine

Relationship changes from **Vendor - Customer** to **Partners** 

We become much more than an equipment provider

Nearly all contract coating to date has resulted in one or more machine sales.

### Bennett Bruntil, VP Sales & Marketing







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#### **Advancing Customer Acquisition**

#### The Gain from the Loss of Trade Shows

- During the pandemic demand for our technology remained, but without shows we needed other ways to get break through to people
- Sono-Tek diverted \$\$ into other paths to customer acquisition
- Advances made in digital customer acquisition will remain even after trade shows restart
- COVID allowed a reset of show participation but SOTK will follow our customers and industries

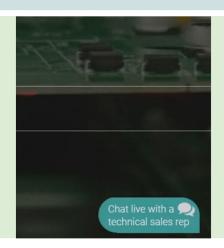


#### **Advancing Customer Acquisition** (cont'd)

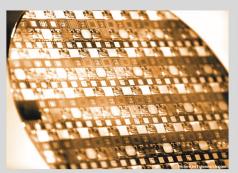
#### Increased Emphasis on Digital Customer Acquisition



- Emphasis on increasing traffic to the website is effective and drives our business
- Increase in cost, but results justify, with increased data analysis knowledge
- Highly effective way of communicating and captures the customer when most engaged
- Real time foreign language translation makes it easier for international chats
- Captures ~10% more leads



### Robb Engle, Executive VP, Engineering





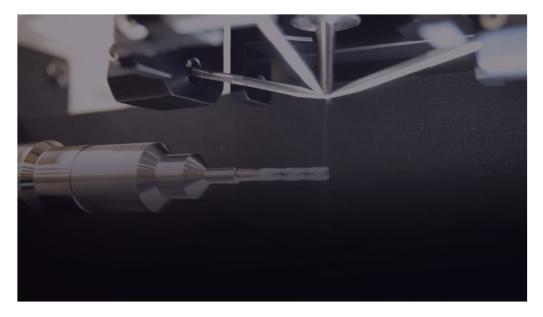


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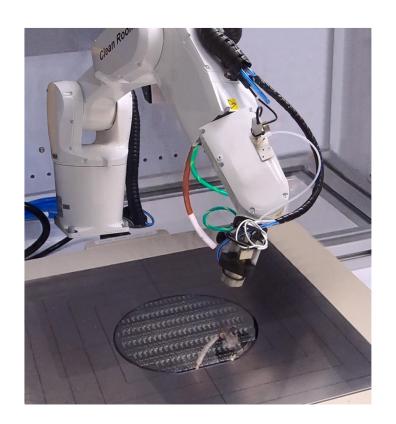
#### **Software Team Advances**



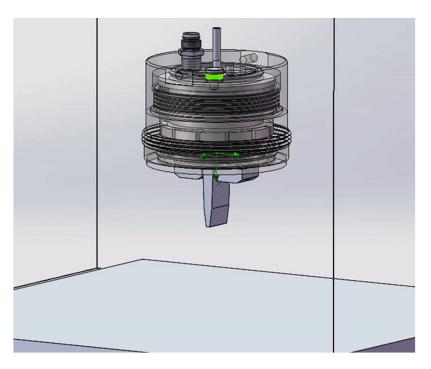
- Sono-Tek customers continue to increase demand for interconnectivity to their factory management systems
- Medical customers often at the higher end of this spectrum

#### **Enhanced Robotics**

- Our presence in the semiconductor industry has evolved from basic 2 axis coatings to advanced 6+ axis coatings
- Our investment in enhanced control systems is now providing customers with advanced processing capabilities

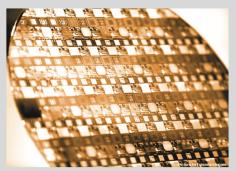


#### **Continuous Investment in Latest Capabilities**



- We are investing in flow simulation technology to maintain and advance our competitive advantage in core technologies
- This investment should result in wider, more uniform coatings systems to support higher volume manufacturing of energy technologies to help combat global warming

### Steve Harshbarger, President & COO







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#### **First Quarter FY2022 Results**







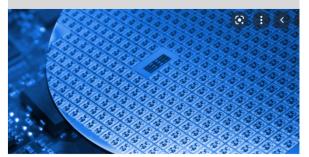


- Backlog on May 31, 2021 grew to \$4,380,000, up \$529,000 from FY2021 year end
- Q2 FY2022 estimated to show double digit year-over-year revenue growth
- FY2022 projected to be highest annual sales in company history

#### **Key Take-Aways**

#### Global Market Trends Where Sono-Tek is Gaining Market Share

#### Unprecedented **Semiconductor Demand**



SOTK is a key supplier of proprietary next generation product development for the semiconductor industry

#### **Advanced Medical Devices** & Diagnostics



Established leader in rapid diagnostic technology

#### Climate Action, Demand for CO<sub>2</sub> Reduction



Our technology is adopted for fuel cell and CO2 reducing systems

### **Questions?**

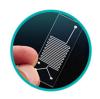








### **BUSINESS MEETING CONTINUED**









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