

#### **Safe Harbor Statement**

OTCQX: SOTK

This presentation contains forward-looking statements within the meaning of safe-harbor provisions of the Private Securities Litigation Reform Act of 1995. Such statements involve known and unknown risks, uncertainties, and other factors that could cause the actual results of the Company to differ materially from the results expressed or implied by such statements, including delivery of profitable, dynamic growth, growth opportunities for ultrasonic spray technology, retaining and expanding industry leadership and customer base, continuing product diversity, maintaining technological advantage of the Company's nozzles over those of competitors, including faster return on investment compared to conventional spray systems, enhancing global distribution network, launching successful food industry initiative, establishing market niche for recently developed products, market reception of new spray innovations, ability to increase sales of larger machines with longer delivery times, maintaining strong net cash position, achieving EBITDA projections, probable negative effects of the Coronavirus on the Company's operations, and other factors. Accordingly, although the Company believes that the expectations reflected in such forwardlooking statement are reasonable, there can be no assurance that such expectations will prove to be correct. The Company has no obligation to update the forward-looking information contained in this presentation.

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#### Board Member Sam Schwartz: In Our Hearts September 21, 1919 - July 17, 2020





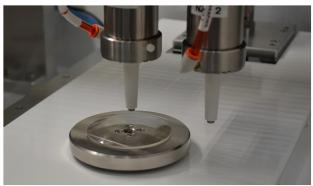
#### **SONO•TEK Corporation**

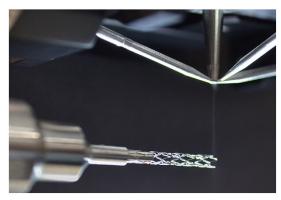
## Annual Meeting of Shareholders

August 20, 2020

#### Dr. Chris Coccio, CEO







**OTCQX: SOTK** 

#### **Welcome Shareholders**

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OTCQX:			

BOARD MEMBERS	ROLE	DIRECTOR SINCE
Dr. Chris Coccio	Chairman	1998
Steve Harshbarger	Director	2013
Eric Haskell, CPA	Independent Director	2009
Dr. Donald Mowbray	Independent Director*	2003
Dr. Joseph Riemer	Independent Director	2007
Philip Strasburg, CPA	Independent Director**	2004
Carol O'Donnell	Independent Director	2018

<sup>\*</sup>Chair of Compensation Committee \*\*Chair of Audit Committee

#### **Welcome Shareholders**

#### OTCQX: SOTK

#### **EXECUTIVE & SENIOR MANAGEMENT**



Dr. Chris Coccio
Chairman and
Chief Executive Officer



Steve Harshbarger President



Stephen Bagley
Chief Financial Officer



Robb Engle
Executive Vice President,
Engineering



Bennett Bruntil
Vice President,
Sales & Marketing



Chris Cichetti
Vice President,
Applications Engineering

OTCQX: SOTK

# OFFICIAL BUSINESS MEETING

OTCQX: SOTK

FYE - Feb

Sono-Tek Corporation is the world leader in the design and manufacture of ultrasonic coating systems for depositing precise, thin film coatings.

### The main industries and applications include:

•	Microel	lectronics	/Electro	nics
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- Alternative Energy
- Medical
- Industrial
- Research & Development

Market Data 8/7/2020
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Warket Bata 3/1/2020			
OTCQX - Applied to NASDAQ*	SOTK		
Price (8/7/2020)	\$3.10		
52 Week Range	\$1.80 - \$3.10		
Market Cap	\$47.8 M		
Average Daily Trading (30 day)	~3,600		
<b>Common Shares Outstanding</b>	15.4 M		

Cash & Cash Equivalents 2/29/2020

\* August 11, 2020

**Insider Ownership** 



\$7.9 M

8%



#### OUR MISSION IS TO PROVIDE

- Precision thin film coating equipment solutions
- Outstanding application expertise
- Worldwide application and service support
- Ultrasonic coating solutions for advanced thin film deposition
- Growth and shareholder value

We are always finding new applications for our unique technology.

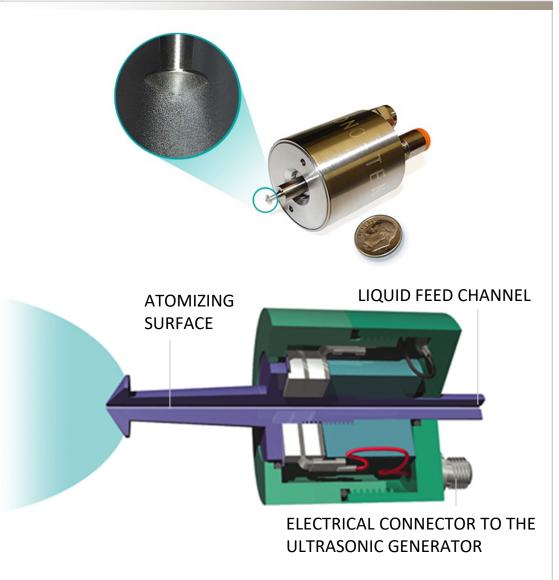
#### **Ultrasonic Coating Technology**

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Ultrasonic nozzle systems use high frequency ultrasonic vibrations to atomize liquids into uniform micron-sized drops for a wide variety of surfaces.

#### Patented Software

- + Firmware
- + Electronics
- + Precision hardware



#### **Ultrasonic Coating Advantages**

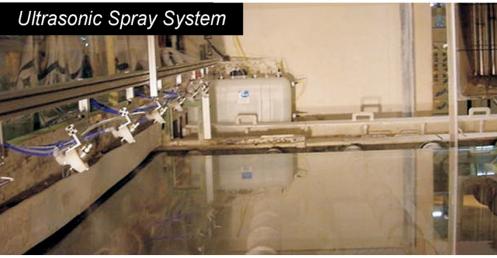
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### Advantages becoming broadly recognized

## More cost-effective and simpler than alternative coating methods:

- Dramatic reductions in overspray with reduced emissions
- Large cost savings
- Improved process repeatability
- High precision coatings





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Technology for industry advancements that create a better world













#### **Strong Revenue and Gross Margin**

отсох: 50ТК

**FYE - Feb** 

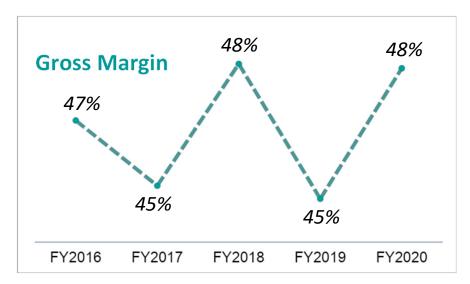
Sales Grew

32%

In FY2020

\$1.1M

A Seven-fold Year Over Year Increase



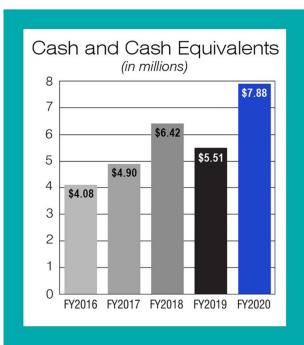
**Industry Leading Gross Margins** 

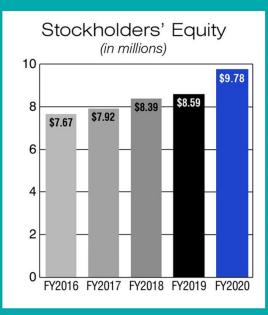
#### **Excellent Revenues**

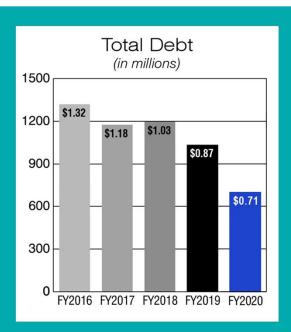




FYE - Feb







#### Cash and Equity Rising, Debt Declining



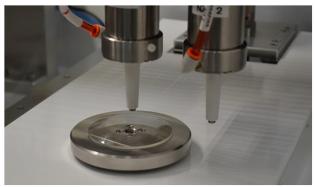
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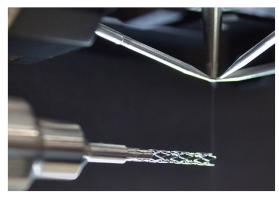
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#### **Strategic Shift Starting in 2013**

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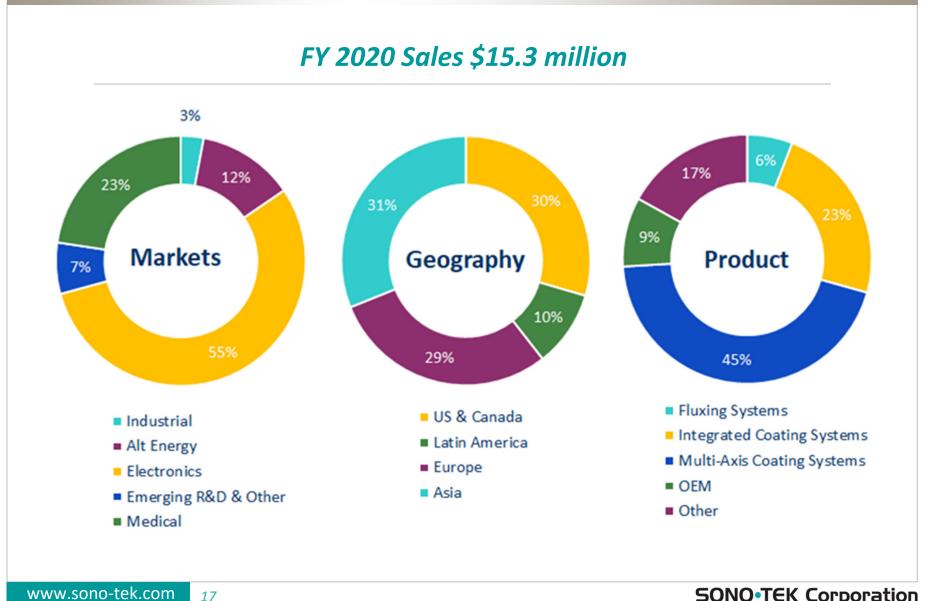
- Heavily invested in applications engineering
- Shifted focus to higher value complete machine solutions
- Created strategic partnerships for requirements outside Sono-Tek expertise
- Invested significant resources to enhance market diversity

#### **RESULTS TO DATE**

- ➤ ASP has grown to ~\$200K \$300K, with large orders \$750K \$1.6 million range
- ➤ Highly diversified by markets, geography and products
- ➤ Accelerated profits, improved balance sheet and increased financial strength
- ➤ Differentiated Sono-Tek from ultrasonic spray competitors

#### **Diversified Markets, Geography and Products**



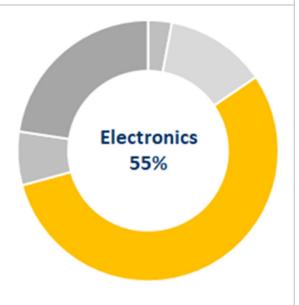


### OUTLOOK FOR GROWTH

Driven by the never-ending appetite for new, smaller and more complex electronics devices, phones, touch screens, etc.

#### **Applications**

- Printed circuit boards
- Semiconductors: micron-thin photoresist layers onto complex wafers (MEMs)
- Sensors
- Display/panel glass on personal electronic devices, lenses

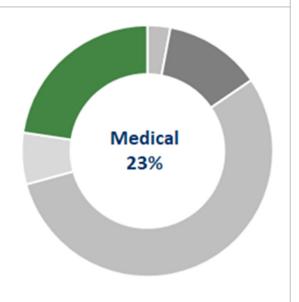


### OUTLOOK FOR GROWTH

Rapid deployment of next gen diagnostic coatings for quick analysis and identification of blood and genomics.

#### **Applications**

- Implanted medical devices: stents, balloons and diabetic monitoring devices
- Blood collection tubes
- Diagnostic devices, microfluidics
- Advanced drug delivery products

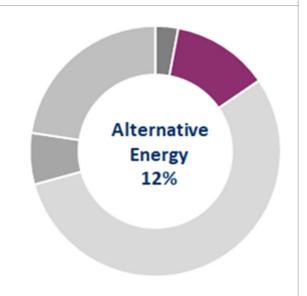


### OUTLOOK FOR GROWTH

Growing demand for clean energy fuel cell technology, CO2 reduction and other emerging environmentally conscious technologies driving growth for multi-axis coating systems.

#### **Applications**

- Catalyst coating for fuel cell technologies and systems
- Solar cells
- Batteries
- Electrolyzer coatings for hydrogen generation and CO2 reduction

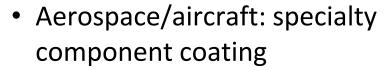


#### OUTLOOK FOR GROWTH

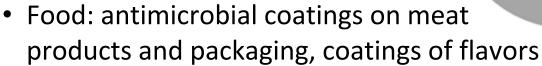
Demand for expensive high purity glass is opening opportunities for increased coating protection from staining during storage.

#### **Applications**

 Flat ("float") glass used for windows in buildings and vehicles



 Textiles: antimicrobial, next gen plasma technology



Automotive: heat exchangers and brake pads

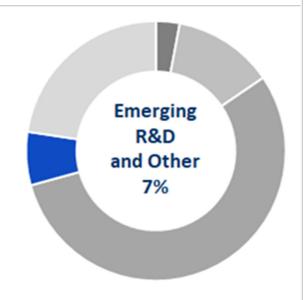


### OUTLOOK FOR GROWTH

Broadbased basket of next gen applications in developing markets with growth potential

#### **Applications**

 Wide range of new applications in early R&D phase, often supported with government funding.



#### **Successful Strategies for Continuing Growth**

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#### Application Expertise

Provide customers with unique application expertise and knowledge

- Continually developing in-house applications engineering,
   sales and marketing teams knowledge
- Provide proof of concept testing at 7 global process development laboratories
- Highly technical, established long term global distribution network

#### Strategic Relationships

Strong outsourcing partners and OEM relationships for applications and machinery needs outside of Sono-Tek capabilities or core expertise

- Leverage Sono-Tek core technology to expand into new fields
- Seamless organic growth

#### **Expanding Addressable Markets**

#### Introduction of New Products to Enhance Capabilities

- Robotic coating platforms
  - Highly customized, multi-axis coating systems
- Complex multi-nozzle industrial platforms



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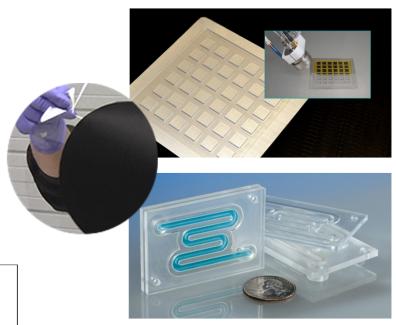
Fully automated, large format, customized coating solutions accelerate growth

#### **Capturing Emerging Markets**

#### Introduction of New Products & Applications Knowledge

- Electrolyzers for fuel cells, CO2 reduction, hydrogen generation
- EMI Shielding
- Clear Laser Welding
  - For medical devices
- Electrostatics



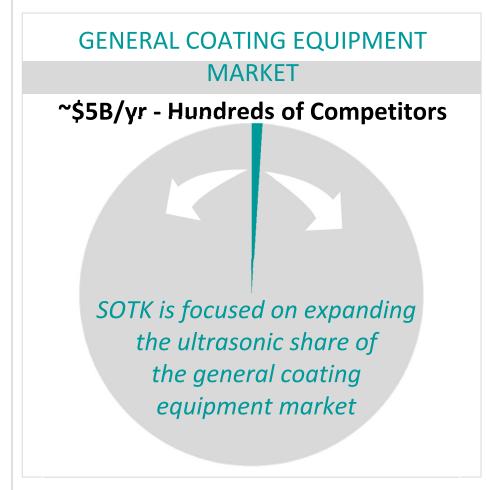


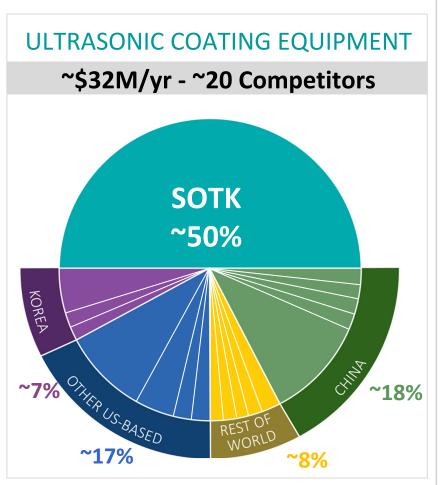
OTCQX: S

Sono-Tek systems enable functional coatings that are often not possible with other coating methods

#### **Coating Technologies Market Share**

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Capturing a growing segment of the coatings equipment market

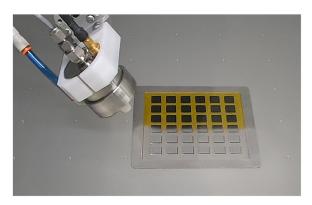


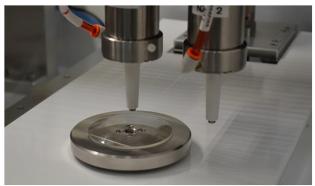
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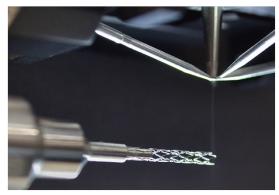
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#### Chris Cichetti, VP, Applications Engineering







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#### **Remote Lab Testing**

#### OTCQX: SOTK

#### Remote Lab Testing/Application Eng Support





- Live video streaming of lab tests
- Virtual FATs (Factory Acceptance Tests)
- Remote Process Development support

#### **Robot Program Advancements**



#### **6 Axis Robot Program Continuing with Success**

- First machine shipped and installed
- Second machine being built
- Continued use in the Lab on new applications
- Several quotes issued to potential customers





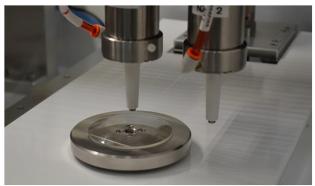
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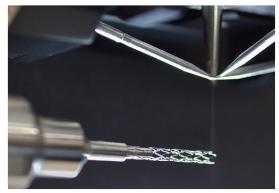
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#### Bennett Bruntil, VP, Sales & Marketing





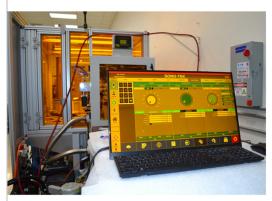


**OTCQX: SOTK** 

#### High Value for Large Platform Machines OTCQX: 5

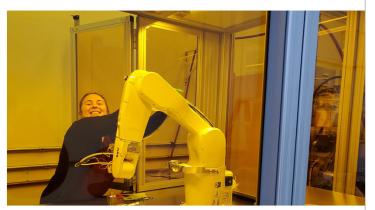
- SOTK has recently been selling more complex and higher priced machines
- These are considered very high value systems to our customers





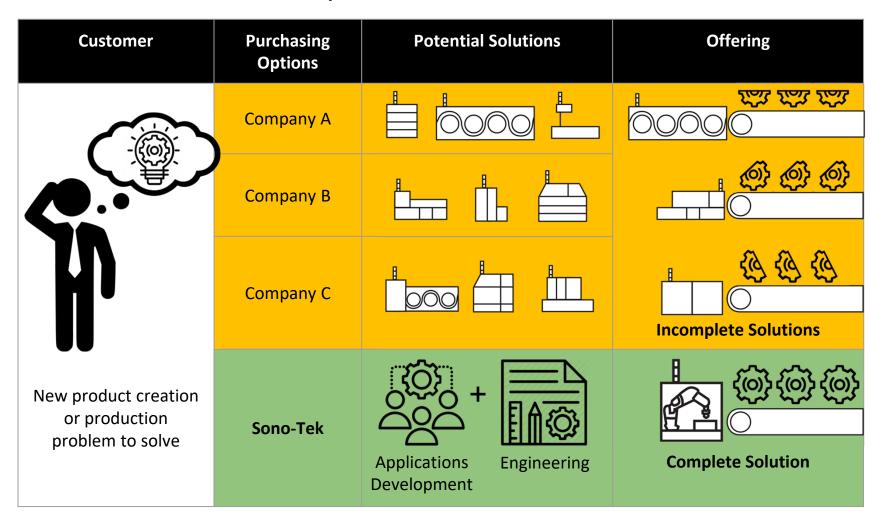




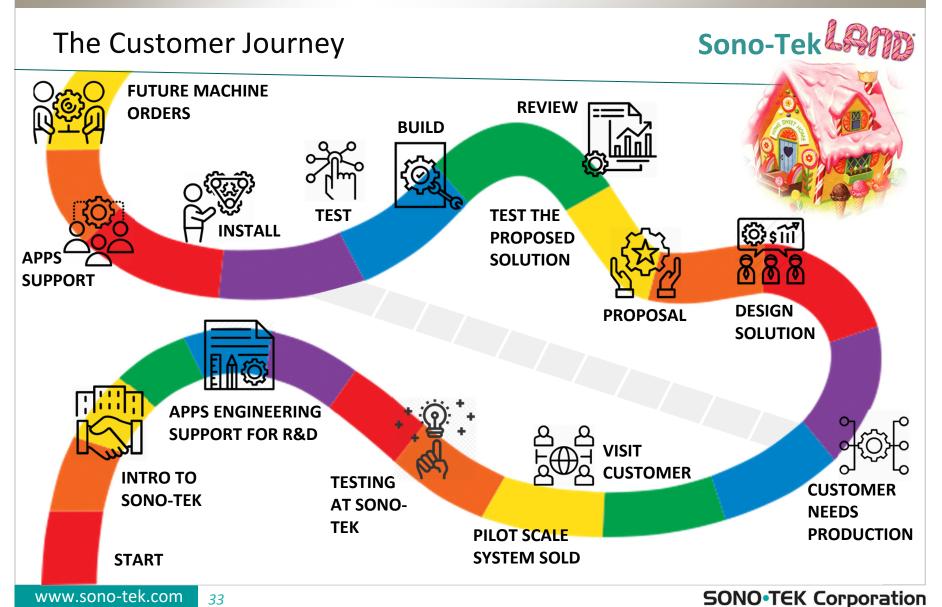


#### High Value for Large Platform Machines continued X:

#### Why Sono-Tek is different



#### High Value for Large Platform Machines continued X:



#### High Value for Large Platform Machines continued X:

Recent machine examples - 3 Large scale complex industrial solutions



Specialized photoresist coating system

1

WideTrack Float Glass production line coating system



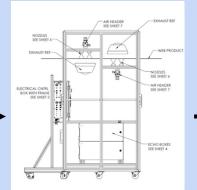




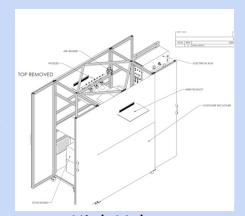
One customer,
3 scaled machine
solutions for product
development from
R&D through high
volume production



R&D Small
Volume Solution



Mid Volume Pilot Line Solution



High Volume
Production Solution



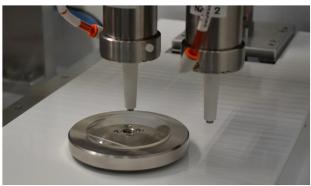
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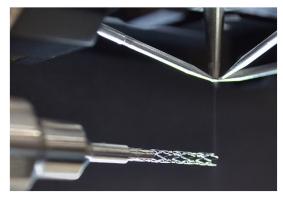
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#### Robb Engle, Executive VP, Engineering



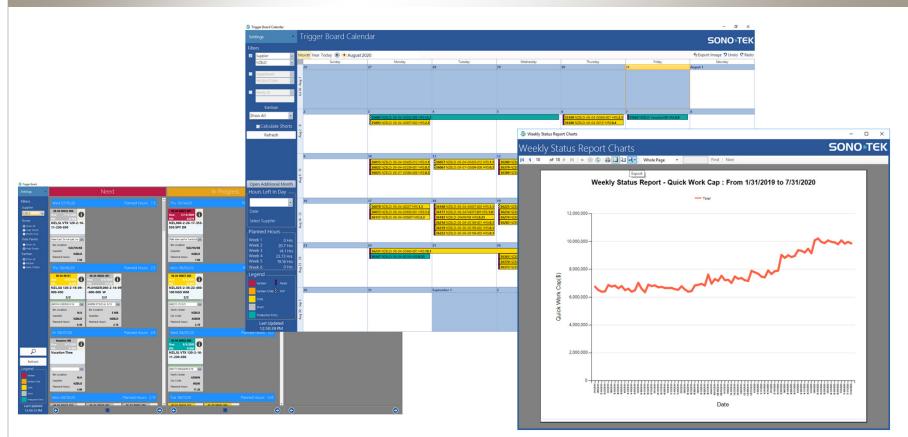




**OTCQX: SOTK** 

#### **Transition to Remote Operations**





Due to the strength in development of the software team, the company realized we have an advantage over companies even 10x our size in our ability to operate in a non-contact method. Further investments are being made in this area with two new major breakthroughs.

#### Remote Interactions with Outside Facing Engagements

- Successfully having remote sign-offs with suppliers
- Successfully having remote factory acceptance tests with customers
- Successfully having remote installations with customers around the world and domestically
- Successfully conducted our external ISO 9001: 2015 Quality Audit remotely.









#### Outstanding Technical Product/Achievement := = =

#### **Automation**





#### Communication





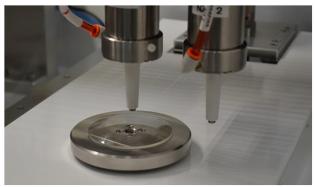
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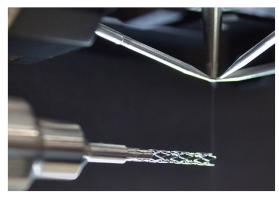
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#### Facilities Expansion For Growth Completed OTCQX: SOT

- 18 month expansion project completed
- Manufacturing space increased by approx 4,000 square feet
- Power / Air / Lighting / Access Doors / Building Renovation all upgraded to allow for large platform machines to be manufactured in new area
- Capex for complete project partially funded by NYS and Central Hudson
- Expansion will allow for growth up to ~\$24M annual revenue, with additional expansion available in rented buildings of existing industrial park.







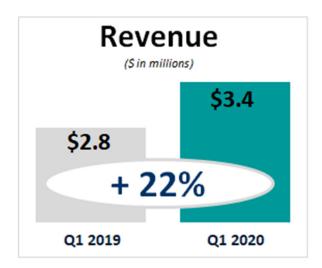


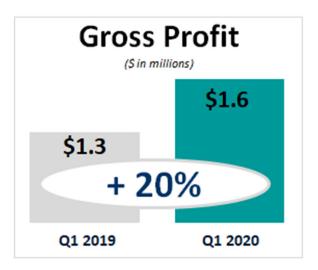
#### **COVID-19 Impacts**

- OTCQX: SOTK
- Refocused some front-end efforts to applications and markets that may see increased demand during virus outbreak
- Several orders have been put on hold or canceled due to COVID-19.
   Won two major orders in July 2020 to offset this negative impact
- Increased inventory levels due to less predictability of certain areas of supply chain
- Possible acquisition opportunities may arise from less stable competitors or complementary product lines.

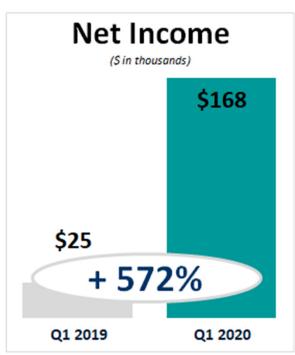
#### First Quarter FY2021 Results







- Backlog of \$3,202,000 (May 31, 2020)
- Q2 FY2021 projected to show revenue growth year over year
- **Q3 & Q4 FY2021** have unknowns due to COVID-19, however major orders reported may offset much of the negative COVID-19 impact.



#### **Key Takeaways**

- OTCQX: SOTK
- Growth strategies working for introduction of new products, new markets, and market sub-segments within existing markets
- Strong brand and reputation: known for high quality and consistency
- Continued strengthening of application expertise, process development laboratories, new products, and technological advancements
- Broadening of product line with higher value machinery
- Expanding addressable markets and applications to broaden customer base
- Strong gross margins, consistently profitable, financial strength, successful accelerating growth strategies.

отсох: 50ТК

### **Questions?**



www.sono-tek.com

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# BUSINESS MEETING CONTINUED

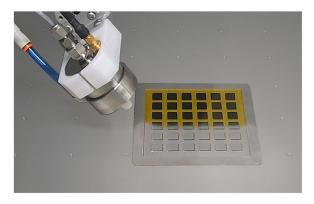


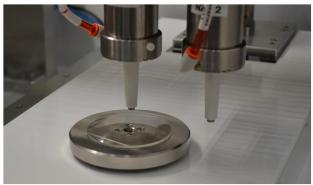
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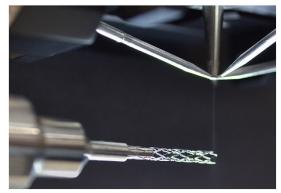
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**OTCQX: SOTK**